

HYBRID MODEL DATA AVERAGES*

Average hybrid price premium over ICE engine: \$8,494

Average hybrid cost of ownership premium: \$4,643

Average hybrid fuel cost savings: \$3,505

HYBRID TOTAL COST DIFFERENTIALS

Compared to comparable internal combustion engine (ICE) vehicles

■ 2011 Lincoln MKZ Hybrid	(-4,438)
■ 2011 Mercury Milan Hybrid	(-\$2,100)
■ 2011 Honda Insight	(-\$1,627)
■ 2012 Toyota Camry Hybrid	(-\$481)
■ 2011 Lexus HS 250h	(\$281)
■ 2011 Toyota Prius	(\$851)
■ 2011 Lexus RX 450h	(\$1,591)
■ 2011 Porsche Cayenne S Hybrid	(\$1,966)
■ 2011 Mercedes-Benz ML 450H	(\$2,616)
■ 2011 Hyundai Sonata Hybrid	(\$2,640)
■ 2012 Ford Fusion Hybrid	(\$2,664)
■ 2011 Mercury Mariner Hybrid	(\$2,867)
■ 2011 Honda Civic Hybrid	(\$2,982)

Red indicates positive cost differential.

HYBRID FUEL ECONOMY DIFFERENTIALS

Compared to comparable ICE vehicles

■ 2011 Lincoln MKZ Hybrid	(-\$6,294)
■ 2011 Lexus CT 200h	(-\$5,218)
■ 2011 Cadillac Escalade Hybrid	(-\$5,087)
■ 2011 Toyota Highlander Hybrid	(-\$5,049)
■ 2011 Lexus RX 450h	(-\$4,851)
■ 2011 GMC Sierra 1500 Hybrid	(-\$4,698)
■ 2011 Chevrolet Silverado 1500 Hybrid	(-\$4,698)

HYBRID LOWEST OVERALL FUEL COSTS

■ 2011 Toyota Prius II	(\$5,955)
■ 2012 Honda Civic Hybrid	(\$6,714)
■ 2011 Lexus CT 200h	(\$7,102)
■ 2011 Honda Insight	(\$7,153)
■ 2012 Toyota Camry Hybrid	(\$7,187)
■ 2011 Lincoln MKZ Hybrid	(\$7,655)

*Based on Vincentric data and analysis of 27 hybrid models